RYAN BRENNAN

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CAREER PROFILE

* A recent graduate in Communication with three years’ experience in managing information and interacting with people.
* Specializes in producing digital content and marketing it through social media. https://ryanbrennanportfolio.weebly.com/
* The online content involves creating and updating well over 20 academic and professional communication-based projects that naturally showcase many marketable skillsets.
* Looking to effectively complete tasks resulting in increased public support, better team unity, and a more productive work environment.

EDUCATION

***Master of Arts in Professional Communication (Emphasis: PR and Marketing).* Graduation Date: December 2019**

*Southern Utah University Cedar City, UT*

WORK EXPERIENCE

**Social Media Marketing Intern April 2020 – Present**

*Hometown Drive In Garden City, UT*

* Created one high-quality social media post weekly, thus persuading hundreds of customers and increasing sales by 5.9%.
* Initiated and responded to hundreds of comments throughout the internship by asking others if they had questions, comments, or concerns regarding the posts resulting in good PR for the business.
* Achieved harmony between the three managers, 12 co-workers, and hundreds of customers by meeting several times a week, taking carefully crafted notes, and implementing best social media marketing practices.

**KOA Receptionist April 2020 – Present**

*Campgrounds of America Garden City, UT*

* Created over 20 Internet reservations daily, thus increasing KOA revenue by 15.6%.
* Initiated and responded to hundreds of phone calls weekly ending the calls by asking if they had questions, comments, or concerns resulting in good PR for the business.
* Completed over 100 check-ins daily by implementing best customer service practices while simultaneously maintaining harmony amongst the three managers, 20 co-workers, and hundreds of campers.

**Radio Broadcaster & News Producer September 2015 - April 2016**

BYU-Idaho Radio (college-sponsored radio station). Rexburg, ID

* Found, wrote, edited, and reported ten news stories daily from the Associated Press and other news websites improving the company’s reputation.
* Proactively synthesized over 20 voice tracks in three hours per week, thus providing high-quality entertainment for thousands.
* Displayed strong interpersonal communication skills with 18 coworkers creating a more enjoyable work environment.

**Public Service Announcement Coordinator April 2015 - September 2015**

*Rich Broadcasting (a growing radio broadcasting company). Idaho Falls, ID*

* Recorded three well-articulated Public Service Announcements weekly, thus informing hundreds of residents of community events.
* Carefully selected the top five local and national news stories from the Associated Press, systematically posted them on the company’s website, and increased website traffic by 4.4%.
* Organized over 20 voice tracks for a DJ on Star 98 providing high-quality entertainment to thousands of people.

VOLUNTEER SERVICE

**Full-time Volunteer October 2009 - October 2011**

*The Church of Jesus Christ of Latter-day Saints*  *Roseville, CA*

* Planned, organized, and attended a massive church tour, thus acquiring a new investigator.
* Analyzed 12 other volunteers key indicators to determine group needs resulting in finding 27 new investigators (29% increase).
* Increased the proficiency of 12 other volunteers by training them on planning, time management, communication, and study skills.