

RYAN BRENNAN

60 Hickory Drive, Fish Haven, Idaho, 83287 · 208.705.9571
ryan08myldsmail@aol.com · <https://ryanbrennanportfolio.weebly.com/>

CAREER PROFILE

- A recent graduate in Communication with three years' experience in managing information and interacting with people.
- Specializes in producing digital content and marketing it through social media. <https://ryanbrennanportfolio.weebly.com/>
- The online content involves creating and updating well over 20 academic and professional communication-based projects that naturally showcase many marketable skillsets.
- Looking to effectively complete tasks resulting in increased public support, better team unity, and a more productive work environment.

EDUCATION

Master of Arts in Professional Communication (Emphasis: PR and Marketing).
Southern Utah University

Graduation Date: December 2019
Cedar City, UT

WORK EXPERIENCE

Social Media Marketing Intern
Hometown Drive In

April 2020 – Present
Garden City, UT

- Created one high-quality social media post weekly, thus persuading hundreds of customers and increasing sales by 5.9%.
- Initiated and responded to hundreds of comments throughout the internship by asking others if they had questions, comments, or concerns regarding the posts resulting in good PR for the business.
- Achieved harmony between the three managers, 12 co-workers, and hundreds of customers by meeting several times a week, taking carefully crafted notes, and implementing best social media marketing practices.

KOA Receptionist
Campgrounds of America

April 2020 – Present
Garden City, UT

- Created over 20 Internet reservations daily, thus increasing KOA revenue by 15.6%.
- Initiated and responded to hundreds of phone calls weekly ending the calls by asking if they had questions, comments, or concerns resulting in good PR for the business.
- Completed over 100 check-ins daily by implementing best customer service practices while simultaneously maintaining harmony amongst the three managers, 20 co-workers, and hundreds of campers.

Radio Broadcaster & News Producer
BYU-Idaho Radio (college-sponsored radio station).

September 2015 - April 2016
Rexburg, ID

- Found, wrote, edited, and reported ten news stories daily from the Associated Press and other news websites improving the company's reputation.
- Proactively synthesized over 20 voice tracks in three hours per week, thus providing high-quality entertainment for thousands.
- Displayed strong interpersonal communication skills with 18 coworkers creating a more enjoyable work environment.

Public Service Announcement Coordinator
Rich Broadcasting (a growing radio broadcasting company).

April 2015 - September 2015
Idaho Falls, ID

- Recorded three well-articulated Public Service Announcements weekly, thus informing hundreds of residents of community events.
- Carefully selected the top five local and national news stories from the Associated Press, systematically posted them on the company's website, and increased website traffic by 4.4%.
- Organized over 20 voice tracks for a DJ on Star 98 providing high-quality entertainment to thousands of people.

VOLUNTEER SERVICE

Full-time Volunteer
The Church of Jesus Christ of Latter-day Saints

October 2009 - October 2011
Roseville, CA

- Planned, organized, and attended a massive church tour, thus acquiring a new investigator.
- Analyzed 12 other volunteers key indicators to determine group needs resulting in finding 27 new investigators (29% increase).
- Increased the proficiency of 12 other volunteers by training them on planning, time management, communication, and study skills.